



NOTICE OF PRIVACY

Blvd. Atlixcáyotl 5320-201 Col. Reserva territorial Atlixcáyotl San Andrés
Cholula, Puebla C.P.72810

In accordance with the established provisions in the Federal law on Data Protection in Possession of Individuals and other related, the personal data that belongs to you and that they are in the power of **KRESTON BSG, S.C.** its affiliated companies or belonging to the same business group, will be treated according to the legislation in the matter. We also inform you the following:

KRESTON BSG, S.C. is responsible to collect, use and protect your personal data, derived of the contractual process with clients and suppliers over all kind of operations of credit, accounting, taxes, financial counseling, audit, foreign trade and other related with it, also agrees that this data will be treated under the most strict security measures that guarantee confidentiality. Between the data that could be requested there are: name, address, RFC, email, office and mobile numbers, age, income, expenses, account statements, properties, tax, accounting, labor information, among other information.

Your personal data in our possession have as their main purpose the identification, location and contact with the owner, the proper performance of operations and provision of our services, as well as for the celebration of the other acts that the person in charge can perform according to the law and its bylaws; billing and commercial collection, advertising, attention and promotion of our services.

Transfer. - It is your knowledge that your personal data may be transferred and/or remitted inside and outside the country, by people other than **KRESTON BSG, S.C.**, providing in this case the indispensable data for a specific activity or service; to insurers and portfolio managers; private companies for marketing purposes, mailing and publicity and; to the competent local and federal authorities, only and exclusively when it is within the exceptions indicated in the Law and its Regulations.

If you don't express your opposition for your personal data to be transferred, it will be understand that you have given your consent for this.

Sensitive Personal Data. – To comply with the purposes set forth in this Privacy Notice, in some cases sensitive personal data such as financial and/or patrimonial information can be collected and processed.

ARCO Rights, revocation of consent and limitation and/or disclosure of your data.- it should be noted that you or your representative, will have at any time the right to access, rectify, cancel and oppose the processing of your personal data, as well as to revoke their consent to the treatment of them and may limit the use of disclosure of your personal data, for which it must be done in writing, addressed to **Dr. Samuel Rangel R.** to the email address: **samuel.rangel@datospersonalesmexico.com** who in turn will communicate to the owner in no more than twenty days, counted as of the date when the request was received, the determination adopted and, if applicable, will be effective within the following fifteen days as of the date in which the notification was given.

To protect the personal data received in **KRESTON BSG, S.C.**, it has established administrative, technical and physical security measures, according to what is most appropriate according to the type of personal data in question and the treatment to which they are subject.

KRESTON BSG, S.C. reserves the right to do at any time modifications or updates to this Notice of Privacy, to include information on changes to applicable laws and regulations. In case of changes to this Notice of Privacy these will be notified to the owners in our web page, for which we kindly ask you to check it on a regular basis.

This Notice of Privacy and its changes will be published in **KRESTON BSG, S.C.** offices and in the following webpage: www.krestonbsg.com.mx

Latest update: May 2016.