



NOTICE OF PRIVACY

Osa Mayor No. 2523- 1101 Torres UMA, Col. Reserva Territorial Atlxácayotl C.P.
72193 Puebla, Puebla.

In accordance with the provisions set forth in the Federal Law for Protection of Personal Data in Possession of Individuals and other related, your personal data in possession of **KRESTON BSG, S.C.** its affiliated companies or belonging to the same business group, will be treated according to the applicable legislation. Likewise, we inform you on the following:

KRESTON BSG, S.C. is responsible to collect, use and protect your personal data, derived of the contractual process with clients and suppliers over all kind of operations of credit, accounting, taxes, financial counseling, audit, foreign trade and other related; likewise, it agrees that these data will be treated under the most strict security measures guaranteeing confidentiality. The data that could be requested is, among others: name, address, Federal Tax ID, email, office and mobile numbers, age, income, expenses, account statements, properties, tax, accounting, labor information, etc.

Your personal data in our possession purpose the identification, location and contact with the owner, the proper performance of operations and provision of our services, as well as for the celebration of the other acts that the person in charge can perform according to the law and its bylaws; billing and commercial collection, advertising, attention and promotion of our services.

Transfer. – You acknowledge that your personal data may be transferred and/or remitted inside and outside the country, by people other than **KRESTON BSG, S.C.**, providing in this case the indispensable data for a specific activity or service; to insurers and portfolio managers; private companies for marketing purposes, mailing and publicity; and to the competent local and federal authorities, only and exclusively when it is within the exceptions indicated in the Law and its Regulations.

If you don't express your opposition for your personal data to be transferred, it will be understood that you have given your consent thereof.

Sensitive Personal Data. – To comply with the purposes set forth in this Privacy Notice, in some cases sensitive personal data such as financial and/or patrimonial information can be collected and processed.

ARCO Rights, revocation of consent and limitation and/or disclosure of your data.- it should be noted that you or your representative, will have at any time the right to access, rectify, cancel and oppose to the processing of your personal data, as well as to revoke your consent to the treatment of them and may limit the use of disclosure of your personal data, by doing in writing, addressed to **Dr. Samuel Rangel R.** to the email:

samuel.rangel@datospersonalesmexico.com who in turn will communicate to the owner within twenty days, as from the receiving date, the determination adopted and, if applicable, it will be effective within the following fifteen days as of the date in which the notification was given.

To protect the personal data received in **KRESTON BSG, S.C.**, it has been established administrative, technical and physical security measures, according to what is most appropriate according to the type of personal data in question and the treatment they are subject to.

KRESTON BSG, S.C. reserves the right at any time to modify or update this Notice of Privacy, in order to include information on changes to applicable laws and regulations. In case of changes to this Notice of Privacy these will be notified to the owners in our web page. We kindly ask you to check it on a regular basis.

This Notice of Privacy and its changes will be published in **KRESTON BSG, S.C.** offices and in the following webpage: www.krestonbsg.com.mx

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www.datospersonalesmexico.com